

Rep Order# 888419 Ver# 1 Status New
EC'd Yes

Traffic Order#

37608

Printed: 10/23/2012 2:57 PM
Last Received: 10/23/2012 2:30 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () SEN MAJORITY PAC
Product Issue
Estimate# 2206
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/2206
Flight Dates 10/24/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F,M	700A-900A	CBS THIS MORNING	:30	\$3,150.00	10/24-10/29	1	1	1	\$3,150.00	
	3	W-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/24-10/29	1	1	1	\$2,000.00	
	4	W-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/24-10/29	1	1	1	\$2,000.00	
	5	W-F,M	300P-400P	ELLEN	:30	\$2,500.00	10/24-10/29	1	1	1	\$2,500.00	
	6	W-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$2,500.00	10/24-10/29	1	1	1	\$2,500.00	
	7	W-F,M	500P-530P	8 NEWS NOW ROTATION	:30	\$3,000.00	10/24-10/29	1	1	1	\$3,000.00	

---REPORT TOTALS---

Report Totals: 6 / \$15,150.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$15,150.00 Nov 12: 0 / \$0.00

Sales Totals: 6 / \$15,150.00

Station Totals: 6 / \$15,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00